Cookies Policy

According to Law 506/2004, concerning the processing of personal data and privacy in electronic communications, Ana Hotels SA as owner of this site has the following cookie policy used on the website www.atheneepalace-hotel.ro. The information presented below is intended to inform the user about the placement, use and administration of the "cookies" used by the www.atheneepalace-hotel.ro website. This website uses cookies (both own and from third parties) to provide visitors a much better browsing experience and services adapted to everyone's needs and interests.

What is a „cookie"?

An "Internet Cookie" (a term also known as "browser cookie" or "HTTP cookie" or simply "cookie") is a small file consisting of letters and numbers that will be stored on your computer or mobile terminal, or on other equipment of a user who accesses the Internet.

The cookie is installed by request issued by a web server to a browser (e.g. Internet Explorer, Firefox and Chrome) and is completely "passive" (does not contain software viruses or spyware and cannot access the information on the hard drive of the user).

Cookies play a significant role in facilitating access and delivery of multiple services over the internet for the user, such as customizing the version of the site depending on the device's type used. Cookies offer owners of sites valuable feedback on how their sites are used by users, so we can make it even more effective and accessible for users, enabling multimedia applications or other of the other sites to be included in a particular site to create a browsing experience more valuable, more useful and more enjoyable.

How are cookies used by this website?

This website uses cookies (both owned and from third parties) to provide visitors a much better browsing experience and services adapted to everyone's needs and interests. In short, the cookies used on this site are to:
- Identify the type of device used to access the web, desktop or mobile, and display its content properly;
- Correct functioning of this website;
- Collection of statistics that allow measuring site traffic or time spent on the site etc.

The types of cookies on this website are detailed below:

The name of the cookie currently used in the website	Family	General purpose of data they are collecting	Who places the cookie on the website?	Validity of the cookie / when it expires	Session cookie or persistent cookie	Information stored and accessed
sid	PHP SESSION	Check the user device for a proper page display	www.atheneepalace-hotel.ro	3 days	Persistent	user device type
__utma	Google Analytics	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	www.google.com	2 years	Persistent	users and sessions

__utmb	Google Analytics	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.	www.google.com	30 mins from update	persistent	new sessions / visits
__utmc	Google Analytics	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.	www.google.com	end of browser session	session	new sessions / visits
__utmt_default	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate
__utmt_master	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate
__utmt_old	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate
__utmz	Google Analytics	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	www.google.com	6 months from update	persistent	traffic source, how the user reached the site
__utmt_TC1	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate

__utmt_TC2	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate
__utmt_t0	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate
__utmt_t1	Google Analytics	Used to throttle request rate.	www.google.com	10 min	persistent	rate

Why are cookies important for the internet?

Cookies are the focus of effective functioning of the Internet, helping to generate a friendly browsing experience and adapted to each user's preferences and interests. Refusing or disabling cookies may make some sites impossible to use. Refusing or disabling cookies does not mean you will not receive online advertising – but it will no longer take into account your preferences and interests, evidenced by browsing behavior.

How can you stop cookies?

All modern browsers offer the possibility to change the setting of cookies. These settings are typically found in the "options" menu or "preferences" of your browser. For more details you can use the "Help" of the browser or use the links below for cookie settings:
Internet Explorer: http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-10-win-7
Google Chrome: https://support.google.com/chrome/answer/95647?hl=en
Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences
Apple Safari: https://support.apple.com/kb/PH17191?locale=en_US

Security and confidentiality issues

Cookies are using plain text formats. Cookies are not composed of pieces of codes, cannot be executed and neither can they auto-run. Consequently, they cannot duplicate or replicate on other networks to run or replicate again. Because they cannot fulfill these functions, cookies cannot be considered viruses. Because identity protection is very valuable and is the right of every Internet user, it is very important to be careful in choosing the most suitable method of protecting your personal information. For setting cookies generated by third parties, please consult the website http://www.youronlinechoices.com, where you can find more information on online privacy related to advertising.
For information about the use of cookies used by Google Analytics you can also consult https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage.

Changes and updates to this cookie policy
This cookie policy may change according to regulations or to follow the recommendations given by the National Authority for the Supervision of Personal Data Processing. If you need more information, which is not presented herein, please contact us by email at office@ana.ro.

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